



PRESS RELEASE, FOR IMMEDIATE RELEASE  
September, 2008

**BEST OF THE BEST BABY BATH 2008:  
THE ORIGINAL TUMMYTUB® RECEIVES PRESTIGIOUS TIPS AWARD!**  
*Parent testers unanimously praised the innovative European baby bath and rewarded TummyTub® Best of the Best for ergonomic baths. Their babies just loved the experience of being securely cocooned in warm water.*

Nature is indisputably responsible for the best innovations in baby care, but with the introduction of the original TummyTub®, baby bathing has entered a new dimension. Babies are able to relive the security of the womb by adopting the familiar and reassuring foetal position. They feel more comfortable and even enjoying bath time, just like their parents.

For over 15 years the TummyTub® has reminded many, even Royal, newborns of the time they spent in the womb. TummyTub® remains to be the ultimate standard in baby bathing, as confirmed by Sharon Trotter, the UK's leading midwife and best-selling author. The Testers especially complimented the feeling of safety, the ease of use, and the relaxing effect on the baby. TIPS rewarded the original TummyTub® as most superior baby bath: "Best of the Best".

**This is what some of the Testers said:**

The design makes sense when you think how a baby is used to being held • Water stays warmer for longer than with conventional baths • Extremely stable due to rubber strip on base • The added buoyancy (due to the depth of the water) made it so easy to support my baby • Transparent plastic allowed me to see my baby's smiles which were priceless! • How cute he looked, all safe and foetal-like • Bath time was no longer a chore but pure enjoyment for parent and baby!

**About TummyTub®**

Created in Holland, TummyTub® has been endorsed by maternity hospitals, physicians, midwives and childcarers all over Europe. All TummyTub® products are carefully designed and produced, tailor-made to the needs of the baby. TummyTub® is awarded the European TÜV safety certificate and passed the most stringent safety tests in France, Germany, the UK and USA.

**About TIPS Awards**

The TIPS Awards are based on the results of thorough testing by a panel of nursing mothers supported by Sharon Trotter. Only products that meet TIPS stringent criteria will be tested through the Award Scheme. The TIPS Awards are recognised as the golden standard for all product testing in the baby and toddler market sector. For additional details or more information regarding TummyTub®, please contact Rosita Sunna.

---

Media Contact:  
Rosita Sunna (Director) • SunRos Pty Ltd (TummyTub Australia)  
Ph (02) 9997 7625 • mob 0409 068 681  
[info@sunros.com.au](mailto:info@sunros.com.au)  
[www.tummytub.com.au](http://www.tummytub.com.au)